

Italian excellence Riello UPS and Ducati Corse continue to race together.

*Aiming to win global challenges together,
the partnership under the banner of Italian technological excellence continues.*

Legnago, February 6, 2020. Riello UPS, a brand of the Riello Elettronica Group and global player in the production of uninterruptible power systems, photovoltaic inverters and energy storage systems, announces that it has renewed for the fourteenth consecutive year the sponsorship of the Ducati Team for the MotoGP World Championship.

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A long-established partnership between two companies that are the symbol of that Made in Italy able to impose itself all over the world, thanks to the very high level of technology and reliability.

Starting from the cornerstone of predominantly Italian production, Riello UPS has always pursued a strategy of penetration and control of International Markets. On those markets, Riello UPS acquires strong visibility thanks also to agreements - such as the one with Ducati and Audi Formula E - that ensure global exposure to the company. The recent award "Eccellenze d'Impresa 2019" won by Riello UPS in the "Internationalization" category demonstrates how the strategy adopted by the company has always been successful.

"We want to continue to represent the excellence of Italian high-tech companies that are engaged in significant global challenges in different markets and sports". Said Pierantonio Riello, President of Riello Elettronica: "The passion that binds Riello UPS with Ducati in facing these challenges using the deep knowledge of teamwork is an additional source of satisfaction. We are sure that it will help us to continue to achieve great results" concluded Pierantonio Riello.

Also this year Riello UPS will have high visibility in MotoGP, as the brand logo will be shown on the front fairings and the tails of the Desmosedici GP20 bikes, as well as on the riders' suits and team uniforms.

Riello UPS also contributes to the performance of the two red machines made in Borgo Panigale.

The company provides next-generation uninterruptible power systems to protect the sophisticated electronic control and communication systems of the team, the IT corporate systems, ensuring high levels of safety and reliability.

"We are excited to be able to renew our partnership with Riello UPS and to continue to face with them the demanding challenges that lie ahead of us in 2020. Riello UPS has everything that we are looking for in a partner: in common we have a strong bond with the territory, a very high level of technology and the constant commitment to impose in global markets, pushing the boundaries forward to improve and achieve great results." Added Ducati Corse General Manager Luigi Dall'Igna.

The 2020 MotoGP World Championship season will kick off in Losail, Qatar on Sunday, March 8, and the Ducati Team will line up again for the second consecutive year the Italian duo of Andrea Dovizioso e Danilo Petrucci.

Information about Riello UPS

Riello UPS is the brand of uninterruptible power supplies for Data Centres, offices, electromedical applications, security and emergency equipment, industrial complexes, and communication systems, designed and produced by RPS S.p.A., a company based in Italy and part of the Riello Elettronica Group. With the Riello UPS brand, RPS S.p.A. is the industry leader in Italy and firmly placed among the top 5 companies in the world in technological research, production, sales, and assistance. The pursuit of quality, the optimization of resources and a strong drive towards technological innovation, together with seriousness, consistency, and experience, make RPS S.p.A. a company able to meet the needs of a fast-growing market. RPS S.p.A. has two production sites in Italy, sixteen subsidiaries placed between Europe, the United States, the United Arab Emirates, China, India, Singapore, Vietnam and Australia, and a presence in over 85 countries worldwide, that offers a very high level of customer service.

For additional information about the company and its products visit www.riello-ups.com

Information about Ducati

Ducati Motor Holding SpA - Company of the Audi Group - Company subject to the management and coordination of AUDI AG

Founded in 1926, since 1946 Ducati has been producing sports bikes with Desmodromic distribution engines, innovative design and cutting-edge technology. Ducati, which celebrated its 90th anniversary in 2016, is based in Bologna, in the Borgo Panigale district. The Ducati range of motorcycles includes the Diavel, Hypermotard, Monster, Multistrada, SuperSport and Panigale families for different market segments. In 2015 Ducati presented Scrambler®, a new brand made of motorcycles, accessories and clothing that stands out for creativity and free expression. Ducati distributes its products in 90 countries worldwide and also offers a wide range of accessories and technical and lifestyle clothing. Ducati in 2017 delivered 55,871 motorcycles, registering an increase in sales for the eighth consecutive year. Ducati is officially engaged in the World Superbike Championship and in the MotoGP World Championship. In Superbikes, its team has won 17 Constructors and 14 Driver Titles. While in MotoGP, where it has participated since 2003, Ducati was World Champion in the 2007 season winning both the Constructors' Title and the Drivers' Title.

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